

INTRODUCTION TO ROLAND BARTHES: THE MYTH

It is a type of speech  
[A speech with special conditions]

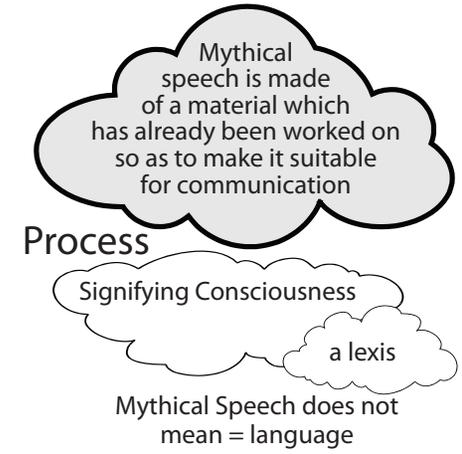
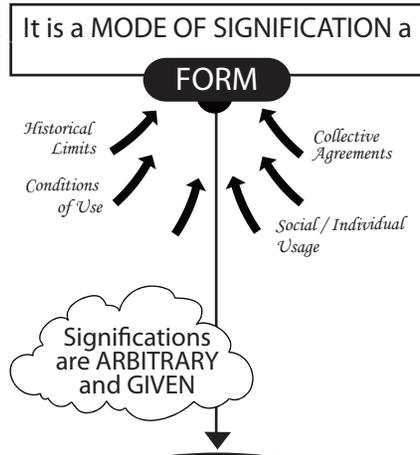
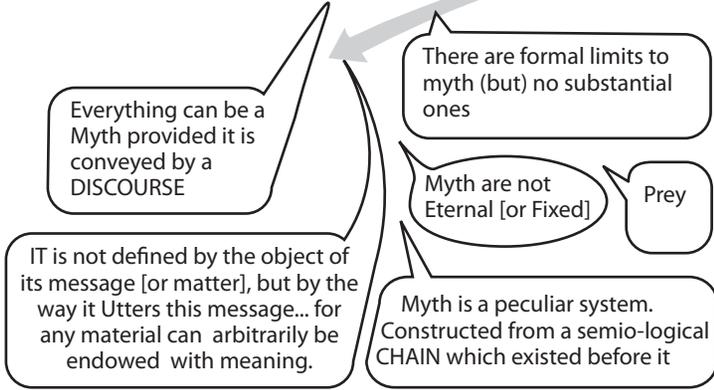
Within a system  
of communication



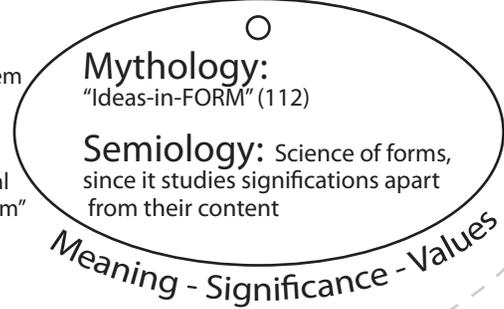
A myth cannot possible be  
AN OBJECT, A CONCEPT OR  
AN IDEA

How is it that History can  
be reinterpreted  
using semiotics?

**MYTH**

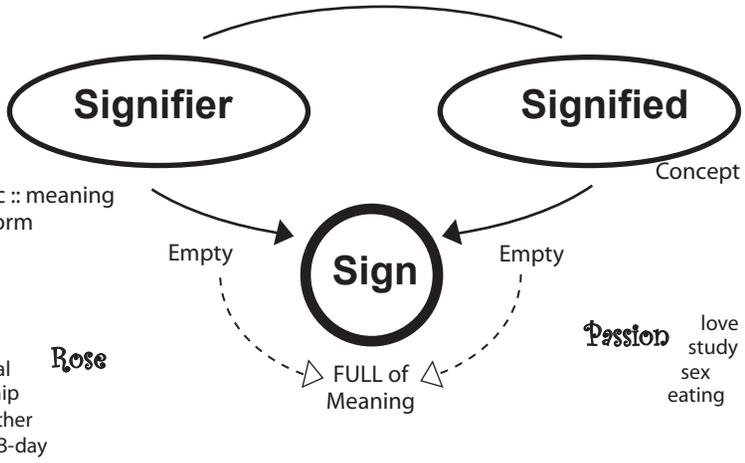


"The more a system is specifically defined in its form, the more amenable it is to historical criticism"



[PLURALITY]  
The unity of an explanation cannot be based on the amputation of one or other of its approaches, but [...] on the dialectical co-ordination of the particular

Once its limits are settled, it is not a metaphysical trap...



Tokens relation between signifier - signified and the sign

